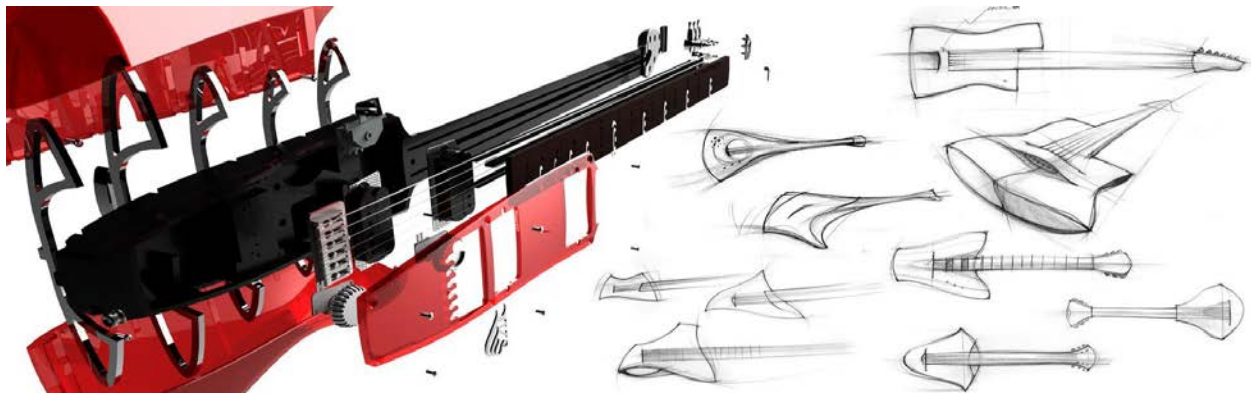


# RKS Summer Newsletter 2015

**Create a Guitar that Enhances on the Traditional Guitar's Shape, Ergonomics, Tone and Aesthetics to Improve Guitar Players' Experience while Using only Renewable Resources.**



**RKS Guitar - 10 Years After**

It's been ten years since we launched the RKS Guitar developed by RKS Design and Rock and Roll Hall of Famer, Dave Mason. Over those ten years, it has landed the cover of Business Week and been in the hands of iconic musicians including the Rolling Stones, Bauhaus, and a long list of guitar masters. To commemorate RKS Guitar's ten-year anniversary, RKS Design has created twelve advanced one-of-a-kind iterations of the RKS Guitar original. Each one has been designed to be a unique exploration of colors and finishes with uncompromising tones generated by a bio-inspired internal rib design machined from billet aircraft aluminum. This is in combination with body shells from a new, never-been-done-before generation of material that was co-developed by RKS Design with Weyerhaeuser, Eastman and [Rotuba](#). This new material is a cellulose-based polymer, infused with cellulose fiber from organic plant materials that RKS Design tuned to make it the best material available for [the RKS Guitar's](#) incredible sound.

All the information from this pages are taken from [RKS](#) newsletter and website.