

RevMark[™] to Attend 2016 National Hardware Show in Las Vegas with Soprano Star "Vito" Named Spokesman

*RevMark*TM, *The QuickDraw Marker, announced today that Joe Gannascoli (Vito from the Sopranos) will be their new spokesman. Together they will be exhibiting RevMark, The QuickDraw Marker in booth #8660 at The National Hardware Show in Las Vegas May 4th-6th.*

Garwood, New Jersey (<u>PRWEB</u>) May 04, 2016 -- RevMark[™], The QuickDraw Marker, announced today that Joe Gannascoli (Vito from the Sopranos) will be their new spokesman. Together they will be exhibiting RevMark, The QuickDraw Marker in booth #8660 at The National Hardware Show in Las Vegas May 4th-6th. "I am amazed by this product and can't wait for the Vegas Show" says Gannascoli of the Sopranos.

Developed by a contractor, the RevMarkTM has a patented reverse clip cap that attaches to your belt or slides into your pocket. There is no more searching for your marker, losing your cap, putting down your project to open your marker or using your teeth to take off the cap. With one hand you can take off the cap, make your mark and slide it back in place right at your side. The RevMark is manufactured by Pen Company of America in Garwood, NJ <u>http://www.pencoamerica.com</u>.

RevMarkTM is now a proud supporter of Habitat for Humanity. By donating markers to the workers on numerous building sites across the country, RevMarkTM is establishing the brand as one that is not only innovative, but committed to making a difference. "We are thrilled to have RevMarkTM and their donations as part of our Habitat For Humanity here in Tennessee" said a volunteer of Habitat. In addition to contributing to Habitat for Humanity, RevMarkTM had a prominent presence in the ARCA series and NASCAR and Race Weekend at the 2016 Daytona 500. RevMarkTM sponsored 4 cars in the ARCA Series as well as sponsored the Lira Motorsports NASCAR Camping World Truck.

About the National Hardware Show

The National Hardware Show celebrates a rich history spanning 71 years of serving the home improvement marketplace. From its early beginnings in New York during the post-World War II housing boom and eventual move to Chicago in the 1970s, to today's current location in Las Vegas, the National Hardware Show continually evolves through the industry's involvement, commitment and passion to improving America's quality of life through their homes. Today, the National Hardware Show is the place for global manufacturers, associations, organizations and the media to unveil their new products, ideas and insight to a broad spectrum of home improvement resellers. For more information on the National Hardware Show, visit http://www.nationalhardwareshow.com.

About Pen Company of America

Pen Company of America is run by the Shea family, with all products molded, assembled and decorated in their Garwood, NJ facility. The Shea family has been manufacturing writing instruments in the United States since 1924. With over 100 million pen and marker components produced annually, PCA products are sold into multiple industries including government, advertising specialties, medical supply distributors, retail outlets and much more.

For more information visit <u>http://www.pencoamerica.com</u>



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